

1kclassifieds

www.1k.com.my

1300 808 123

INTERVIEW THE EXPERTS



Q&A

By Gerald Chuah

All questions and enquiries can be emailed to: gchuah@gmail.com or call 03-2282 3131 ext 5586.

Kim Kiyosaki



"I believe the world would be a better place if there were more Rich Women. Empowerment is my passion in life."

— **Kim Kiyosaki**

KIM Kiyosaki has published a new book called *"It's Rising Time!"* in November, to empower women to have a vision of what they want in life, and the willingness to do what it takes to turn that vision into a reality.

You may be familiar with her last name 'Kiyosaki' from her husband Robert, however Kim is a well-known public figure and self-made millionaire-ess, passionate and dedicated to educate women about money and business. Her own unique style has won her friends and fans the world over.

She is also the author of the number one seller *Rich Woman* that encourages women to take control of their lives, start a business, and live their dreams.

In her new book *"It's Rising Time!"*, Kim explains what it really takes to go from wherever you are financially today to where you want to be. It is a book of courage and creativeness, time-tested principles and real-life stories of success, setbacks, and comeback.

Explaining her reason for writing the book in light of current economic situation, Kim said: "I wanted to hear from the women who read *Rich Woman* — are they applying the principles in the book? What are their results? What impacted them most?"

"What is necessary now is a revealing look at what happens when you get stuck in the process,

How do you recover from a setback? What do you do when it just gets too hard? What does it really take to start on this journey of financial independence and to keep going to the finish line?"

In this Q&A, Kim explains why *"It's Rising Time!"* will inspire, educate and lead women to do what it takes to realize their financial dreams.

Q: What are some of the situations and problems that put women in a disadvantage position financially?

The main disadvantage for many of us women is that we were actually taught to depend upon someone else for our financial well-being... be it a husband, a family member, an employer, or even the government. Those days are gone. So much of this is a mindset change. When it comes to investing I don't see a disadvantage for women. The only disadvantage is if you buy an

investment, any investment, without the necessary financial education. You see, it's not the investment that is risky, it is the uneducated, ignorant investor that makes investing risky.

Q: Tell us about your new book *It's Rising Time*, and what makes it different?

The foundation of *It's Rising Time!* is based upon the Triple-A Triangle which breaks down the process to financial freedom into three parts: **Aspire** (what is your goal, dream, vision that you inspire to), **Acquire** (gathering the information necessary to move you towards that to which you aspire to) and **Apply** (putting into practice, applying the information

you have acquired). This book focuses on the doing. Too often a woman reads a book, attends a seminar or presentation or watches a financial DVD or programme and she gets inspired. She dives into her research and study.

There comes a point where she must apply what she has learned. She must get in the game. In other words she has to put some money down. And this is where I see women become paralysed. The purpose of *"It's Rising Time!"* is to get women to take action, to begin and to continue investing; to get them to the ultimate point where they are financially free.

"It's Rising Time!" means that it is time for us women to raise the bar on ourselves, to rise above any fears or obstacles to rise beyond where we think we can go, and achieve what we want in life.

Q: Realistically, is it possible to work less, have more money, and enjoy life more as we prepare for turbulent times?

I love this question! The subtitle of *"It's Rising Time!"* is "What It Really Takes for the Reward of Financial Freedom." While getting to the point of financial security for life or financial independence is a simple concept, it is not necessarily easy to accomplish. I candidly reveal that it is not a walk in the park. It takes time, it takes making mistakes, and at times it will be uncomfortable. But that's what it takes! And for the prize of freedom, I believe it is well worth it... and so do the women you'll read about in the book.

To pretend there is a magic pill or easy-road answer is a lie. The worst thing that too many women do is to blindly turn their money over to a financial planner, advisor, or broker because they think the subject of investing is too complicated or difficult. And then they hope and pray their money will be there when they need it. That strategy is the kiss of death.

There is opportunity all around us, but we have to be smarter than the average uneducated investor. It's not rocket science, it just takes some time and effort.

**Kim Kiyosaki and her husband Robert, together with the Rich Dad team and advisors will be in Malaysia for a conference in May 2012. For more information, go to www.srpl.net; or visit Kim's website at www.richwoman.com.*

For more tips and articles go to www.fb.com/interviewtheexperts

For Advertisement Booking



Call us now!



Jobs

Full/part-time, training and graduate scheme



Guna 013-3915866
Syida 017-9377991



Notices

Financial, Tenders and General Notices



Azlina 012-2355962
Asri 016-2880636



Auto

Properties

General Classifieds

Cars, Offices/Houses and Business Services



Cyril 017-3661819
Ghana 012-2316450
Eddy 012-7039737
Kali 013-3625562
Syam 016-7607133
Simon 016-3101007



Government / Legal Ads

Government Tenders and Legal



Nik 019-2121052
Fairuz 012-3500747
Wan K 012-2948207
Wanie 013-2072993



Auction

Property for auction



Tamila
Rozie
Norlida
Ghuri
Tel: 03-22823380
Fax: 03-2282 2603/2590