



FOR IMMEDIATE RELEASE

Event Announcement

Join Financial Education Experts Kim and Robert Kiyosaki at Live, Boardroom Meeting 1/19/12

Rich Dad panel reveals the biggest ways to increase wealth in 2012 via live stream event at <http://bit.ly/financialeducation2012>

What: Join Kim and Robert Kiyosaki, financial education experts and co-founders of The Rich Dad Company, <http://www.richdad.com/Resources.aspx>, at their exclusive, boardroom meeting open to registrants worldwide at <http://bit.ly/financialeducation2012>.

Registrants will:

- Enjoy exclusive access to the Boardroom Meeting as it happens live via live stream technology.
- Learn the best opportunities to take advantage of in 2012 from experts in real estate, finance and entrepreneurship.
- Receive a recording of the two-hour event and the Rich Dad PowerPack (a special compilation of financial education tools provided free to participants).

Why: “Whether you’re looking to start or grow your business, invest in real estate, or trade in the financial markets, plan to join us for a ‘crystal ball’ look at how we see opportunities in this critical New Year,” says Robert Kiyosaki. “These two, short hours may be just what you need to prepare yourself to generate wealth no matter what happens in the economy tomorrow.”

“We are taking advantage of live stream technology so that our worldwide audience can access this exclusive, boardroom meeting and get important information to help them prepare for the year ahead, states Shane Caniglia, The Rich Dad Company Director of Technology. “As one of the guest speakers, I plan to share my insights on the role of technology in building wealth in 2012.”

Who: Kim and Robert Kiyosaki and their hand-picked panel including: Robert Helms and Russell Gray of The Real Estate Guys Radio show, Josh and Lisa Lannon, social entrepreneurs and founders of Journey Healing Centers, and Shane Caniglia, The Rich Dad Company Director of Technology

When: Thursday, January 19, 2012, 1:00 - 3:00 p.m. Eastern Time (GMT -5)

Cost: Early-bird pricing is \$9.95.

Where: For more information on this [financial education event, visit http://bit.ly/financialeducation2012](http://bit.ly/financialeducation2012).

About The Rich Dad Company

Our company was founded in 1997 based on Robert Kiyosaki’s best-selling personal finance book, “*Rich Dad Poor Dad*.” While his poor dad’s outlook closed his mind to the possibility of financial freedom, his best friend’s rich dad elevated Robert’s dreams, opened his mind to life’s possibilities and allowed him to be financially free. Today, Kim and Robert Kiyosaki, and their team of experts, provide financial education via books, seminars, videos, coaching, social media, innovative technology, and the board and Web game, CASHFLOW[®], based on Robert’s belief that people learn best through simulation. Our mantra is “Knowledge: the New Money.” Everything we do has one common goal: to increase your financial knowledge and help you live the rich life. Discover how we can help you on your journey towards a rich life at <http://www.richdad.com/Resources.aspx> or call us at 800-308-3585 or at 480-998-6971 if calling from outside of the U.S.

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