

- Sarah:** This is part two of our conversation with Marin Katusa. If you missed part one, do yourself a favor and listen to last week's episode. Let's dive back in.
- Speaker 2:** This is The Rich Dad Radio Show, the good news and bad news about money. Here's Robert Kiyosaki.
- Robert Kiyosaki:** Welcome back. FYI, this program with Marin Katusa's going to be longer than our normal 40 minute program. This is very important because what Marin is talking about is the core of Rich Dad. Like I said, you have, this here is a cashflow quadrant. We're on the B and the I side. You go to school, you're on this side. You play the cashflow game, most people are stuck in the rat race, and what Marin and I are talking about is deals on the fast track, on the way outside there, the ones you're not supposed to invest in. And by the way, if you're not rich, you're not an accred, an accredited investor, you cannot invest with Marin. Is that correct, Marin?
- Marin Katusa:** Well, you can't invest in private places, but you can still invest in the same companies in the open market and in the stock market.
- Robert Kiyosaki:** Yeah. Once it gets on, when it becomes public.
- Marin Katusa:** Yep.
- Robert Kiyosaki:** What Marin is talking about here is when it's still private, and that's the I here. I don't have any stocks out here. I only invest here, and some of the companies go public. That's the difference. That's the game. So would you explain how Alexandria Ocasio-Cortez and the Green New Deal has made both of us richer?
- Marin Katusa:** So essentially, in theory, it's a good thing to decarbonize the world.
- Robert Kiyosaki:** Correct.
- Marin Katusa:** All the science is there. Everyone agrees to that. But how? That's the issue. How do we get there? And that's where it's not thought out properly. So essentially what a carbon credit is, it's the equivalent, a sequestering or taking out one ton of carbon dioxide or its equivalent, like nitric oxides and all the nasty pollution. So how can you do that? Well, tress are a natural way of absorbing it. You have mangrove, like blue carbon, the ocean is the best way to do it because the key part of the ocean is when it goes under the water table, it stays sequestered for over 1000 years. That carbon disappears out of the atmosphere for over 1000 years, whereas in the trees and the forests, let's say the average lifecycle of a forest is 100, to 200, 300 years tops. That carbon then recycles back into the environment. And then you have to go through that process again, so my favorite is blue carbon, but there's other ways. There's direct air capture.
- Robert Kiyosaki:** FYI, the oceans are called the lungs of the Earth.

- Marin Katusa: Totally.
- Robert Kiyosaki: They purify the air, so think of the ocean as your lungs. And what happens if the lungs are polluted? We all die. So that's why I'm a capitalist, but I'm a hardcore greenie, especially on the oceans because that's my college degree is ocean, naval architecture, ocean engineering. I love the ocean.
- Marin Katusa: It's the biggest sector of growth in the planet. People are always asking me, "Marin, what should my kid do? Marin, how does my kid do what you're doing?" I go, "Look, if I was in university, it doesn't matter where you are," this is the beauty of it. It's not because I'm born in Vancouver and I was fortunate to live in Canada, and the markets here. This wasn't a market three years ago. Robert, your show was the first to talk about this because it was so revolutionary.
- Marin Katusa: We're talking about the first five minutes of the first inning in a nine inning game. And you can go and try to find a copper deposit, or a uranium deposit, there's thousands of guys who have lots of money doing that, and that's going to be hard for someone with no business experience to catch up to do what those guys are doing because they've spent the time and the contacts. This is different. There's over 60 ways to sequester to receive a carbon credit. You can do fuel switching, soil management, agricultural products. You can do direct air capture. The technologies that are going to come up, look what Elon Musk is talking about that in the future, he wants to figure out how to take carbon dioxide out of the atmosphere to use it as a fuel source to keep moving forward.
- Marin Katusa: There's going to be so many innovations. We're talking about we're in 1970 in the internet days here. And again, it's not about us versus the AOCs of the world, or the Biden's agenda, or the European Union agenda. It's guys like us that are solving the problem of what they want to do to: How do we get there? We're providing the pathway, the actual framework to decarbonize. And when you provide a solution for a major problem, that's when you get paid a lot of money.
- Robert Kiyosaki: So explain what a carbon credit is.
- Marin Katusa: So one carbon credit, you get it certified by an independent party that you have sequestered, you've taken out one ton of carbon out of the atmosphere.
- Robert Kiyosaki: And then what happens to that?
- Marin Katusa: So then what happens is you get it issued from someone like a Verra, or a Gold Standard, and they say, "Okay, Robert Kiyosaki and Kim, they created this project and they have sequestered 10,000 tons of carbon annually. Here's a certificate," and now you can take that certificate and sell it in a stock exchange, just like you can sell stocks. Or you can sell it directly to Facebook and Amazon

and the other 3000 companies globally that have committed to decarbonizing, and here's the opportunity.

Robert Kiyosaki: One second. So what Marin is talking about, unless you're an airline company or a steamship company, you're polluting like crazy.

Marin Katusa: Correct.

Robert Kiyosaki: So they have to buy the credit. Is that correct?

Marin Katusa: Correct.

Robert Kiyosaki: Thus, your customer are the polluters.

Marin Katusa: Correct. And the concrete companies, again, the concrete production in China every year produces more carbon dioxide than all of the internal combustion engines, all of the cars on the planet combined. Right? And those guys, believe it or not, even the Chinese government has created a carbon exchange. And they're forcing their own companies to decarbonize because they're dealing with an air-pocalypse, just like they're dealing with a pandemic. The health effects of the pollution within China because of the manufacturing hub, that's an issue that they're trying to deal with also.

Robert Kiyosaki: So that's what true entrepreneurs are doing. That's why when I see those guys honking, don't honk your horns, and the academic types want to shut everybody down. If you slice a liberal, they bleed fascism. They want to tell you how to run their lives. You must get vaccinated, mandates and all this stuff. And what Marin and I are doing are basically solving the problem. And by solving the problem, we make the world better. But we also get richer. So right now, what's happening with carbon credits in the real world?

Marin Katusa: So 50 billion tons of carbon, a little over 50 billion, it's about 55, is emitted, is produced annually. And yet, the world is saying, "Wait a second." Do you know how many credits were certified last year, Robert? Less than 300 million. This year, for 2022, they're going, "Maybe we'll get to 400 million." So you're talking about less than 1% because we're talking less than 500 million, but we need 50 billion. Right? This opportunity to produce these credits, and remember, it's not just the government saying this. The boards, Exxon, Shell, BP-

Robert Kiyosaki: Delta Airlines.

Marin Katusa: All the oil producers, the airlines, they've all committed to this. But they're looking around and going, "Crap, we need carbon credits. We need to produce these credits." And the prices of carbon credits is the number one performing asset in the world in 2021, and also thus far in 2022. Since I was on your show, remember when we first talked about this a year ago, they're tripled. And the

trend is your friend. Now why are they going up? Let's take a big chemical producer in Europe, like BASF.

**Robert Kiyosaki:** FYI, I do invest with Marin, so I have a personal financial interest in this. So we're not recommending it because you have to be an accredited to do this, the fast track.

**Marin Katusa:** But there's ETFs that people can buy, that you don't have to be accredited, and I don't own those. I'm just saying this sector. Why is the price going up? Because it's cheaper still today for a major chemical company that makes massive pollution of CO2 to just go and pay \$100 per ton than it is to actually change their operations. So that's why the price is going to go up, because until they make actual changes, you're looking at \$150 a ton is when it starts hurting their balance sheet. That is an incredible opportunity because you can produce these for \$10, \$15 per ton today in the market.

**Robert Kiyosaki:** And it's not only that. One of the reasons I signed on board with Marin, because he understands the need for jobs. And you also started a little organization called The Carbon Rangers.

**Marin Katusa:** Correct.

**Robert Kiyosaki:** And what that does is, these Carbon Rangers a lot of times, indigenous people who live near the forest, if I understand correctly, and they're given the latest technology to monitor what's going on in our forests. Is that correct? Is it something like that?

**Marin Katusa:** Correct. So let's say a copper mine, so all the mines that I'm involved with financing, we're making a commitment to go net zero. So you come in go, "Okay, what can we sequester?" One of the mines that I financed and was one of the largest shareholders of has an incredible blue carbon project right to the site. The management had no idea. It was because we were on a helicopter viewing the gold pit, and we looked at that and went, "Oh, there's the ... " The helicopter guy goes, "There's mangroves over there." I go, "Mangroves."

**Robert Kiyosaki:** Water, trees.

**Marin Katusa:** Everyone's focusing on the gold mine. I'm going, "That's a blue carbon mine. That's a green, that's an incredible opportunity." Now blue carbon credits are the most valuable carbon credits because not only do you sequester the carbon for over 1000 years, 10 times longer than the forest, but think about all of the biodiversity, positive impacts. When you start the mangroves, you get the corals, you get the turtles. And you can calculate all this. So now the indigenous people, you can't teach someone metallurgy, or calculus, or geology in three, six months. But using modern technology, there's a lighter technology, if somebody comes to illegally harvest the mangroves to create a shrimp farm, or illegally

chop down some trees, or illegally hunt, the new technologies on their phone will alert them, such that you can tell how many people, the make of the truck that they're using, even to the extent of the chainsaw that these people are using.

**Marin Katusa:** That is how incredible the technologies are available. And it fits on this. You don't need to build this whole center. So by bringing in the Carbon Rangers, you're creating high paying jobs, long-term paying jobs, because the value of these carbon credits, you're actually not taking anything out of the ground. It's capitalists giving back to the ground, and that's where the ultimate score in this. And it's so hard for the mining guys and the oil guys to understand this. But the ones who do, like a Ross Beaty, who's a legend in the business, once he got it, he's made tens of millions of dollars from this, and he's a huge fan.

**Marin Katusa:** Why? Because all the resources we've been taking out of this Earth, but the carbon credits is refilling the Earth. It's taking carbon out of the atmosphere by developing the nature based solutions.

**Robert Kiyosaki:** Right. And we're taking indigenous ... I grew up a lot of Hawaiian kids. Hawaiian kids were like me, we're not great academics, but they have a tremendous love of nature. When I'm up in the Northwest talking to American Indians, or the Canadian Indians and all that, they have that same ... An indigenous person has been on the land for 5000 years. They have a love of the land. And what Marin was telling me about, you can take this little iPhone and you can empower them and teach them technology that's closer to their heart, and protect the environment they grew up in. That was a perfect, perfect business. So that's why, and for full disclosure, I do invest with Marin. And so that's what real capitalists are doing, so you have a person like AOC, or the theme of the show is the more disruptive the truckers and auto are getting, the more opportunities are being created for entrepreneurs. And that's why [inaudible 00:12:38] tremendous respect for Marin.

**Robert Kiyosaki:** When we come back, like I said, FYI, we're going to go a little bit longer because this show is nearest and dearest to the Rich Dad mission and heart. We're entrepreneurs. We're going to solve the world's problem by elevating the financial wellbeing of humanity without killing the environment. We'll be right back one more time.

**Sarah:** Out here in Phoenix, the cost of rent has gone up 28%. Thanks to record inflation, almost every living expense has gone up. And inflation can erode your personal wealth too. That's why I think investing in assets that offer protection from inflation is critical. There's an overlooked asset that some experts say is a good store of wealth today. When volatility raged in 2020, its priced outpaced 10 other major asset classes, according to Citi. This investment isn't gold or some type of stock or bond. I'm talking about blue chip art.

**Sarah:** In fact, blue chip art prices outpaced S&P 500 by 164% from 1995 to 2021. And thanks to Masterworks, you can invest in million dollar art. To add this asset to your portfolio, visit [masterworks.io/richdad](https://masterworks.io/richdad) for priority access. That's [masterworks.io/richdad](https://masterworks.io/richdad). And see important disclosures at [masterworks.io/disclaimer](https://masterworks.io/disclaimer).

**Robert Kiyosaki:** Welcome back. Robert Kiyosaki with the Rich Dad Radio Show, the good news and bad news about money. Today, our special guest is Marin Katusa. For full disclosure, Marin and I do ... I do invest with Marin, and when we talk about investing, it's on the Rich Dad cashflow quadrant, the B and the I side. And this is where most people are Es and Ss, these people invest in what's called securities, public securities like stocks, bonds, mutual funds, ETFs. This here, folks that played the cashflow game, is the fast track, the outside the deal. So even though Marin's deals sound good, most people are not allowed to invest with them. They have to wait until it gets filtered on down to this side here, just for your information.

**Robert Kiyosaki:** Want to talk about another thing here is that I strongly ... The reason I was in Vancouver, I was looking for gold and silver. And today, I endorse bitcoin for one reason, because I don't trust the Federal Reserve Bank. I don't trust central banks. That's as simple as it gets because they're run by academic elites like Biden, like Hillary, and all those characters over there, and I just don't trust them. So I've been buying gold since 1972, ever since Nixon took gold off that gold standard, the dollar off the gold standard.

**Robert Kiyosaki:** So Marin and I really talking about gold because that's why I was in Canada. And I went to South America, to Peru, Mongolia, and finally, we found gold in China, the biggest goldmine in China. We took it public on the Toronto Stock Exchange. And the Chinese said, "Thank you very much. We like your deal." And so when I talked to Marin here, I'm going, "This is really good because Marin is still looking for gold." So Marin, would you clear ... I mean, what did you say about God made gold, but the devil [inaudible 00:15:45]? What did you say?

**Marin Katusa:** Yeah. So there's an old saying that God created gold, but the devil took it and spread it around. And it's usually in places run by friends of the devil. And you want to be very careful from a political standpoint.

**Robert Kiyosaki:** Yeah. So when I was in China, they said, "Thank you very much." I went, "Oh, my God," because in the world of mining, there's exploratory. And I was exploring. I was in Peru, Argentina, Mongolia, and then China. Then there's developmentals, we had to raise \$27 million on the Toronto to get development started. And as soon as we struck, it was gone. So what can you tell us about your latest deal without giving it away?

**Marin Katusa:** So I was quite fortunate that during the lockdowns, the big companies, the employees on the left, they were told to not go anywhere. They were told

without the vaxes, you can't travel, the airlines weren't traveling. And I was fortunate enough that I had enough of a balance sheet that the industry knew, well, there's this guy in Vancouver that's probably crazy enough to come down. And there was a PhD geologist who discovered something incredible. And I looked at it, and they pitched me, they presented it to me, and I said, "No, I don't believe it. That's too good to be true."

**Marin Katusa:** I read up on the history. It all kind of held together, but those grades, you don't see. And if they said was true, what they were saying, it would be the highest producing grade gold mine in the world. And I went, "How can that be?"

**Robert Kiyosaki:** It can't be true.

**Marin Katusa:** Owned by a private group. Exactly. So I said, "What do I got to lose?" So I organized a private plane so I didn't have to wait on Delta or United, took my guys. We went underground, so I was fortunate enough to be the first outside of this private group that made the discovery. I was the first outsider to see the discovery. And Robert, I filled my pockets like there was no tomorrow with this material. I put my backpack, I have a 20 kilo rock. And when we took it out above ground hours later, I was blown away. And how could this be? Because when Kennecott, the world's largest copper producer at the time for 30, 40 years, was producing in this area. They were producing the world's largest copper mine.

**Marin Katusa:** When you have copper, you produce a copper concentrate that you send to the smelter. But you can't just send that copper con, you need to down blend it with a flux to make sure the temperature right to extract the copper and gold, and then separate all the nasties like mercury and fluorine and all these things you don't want in your final product.

**Marin Katusa:** So this area was producing the flux, but yet, this district that these guys found produced 300 million ounces of silver, 2.9 million ounces of gold, and it was an after thought for Kennecott. Why? Because when they were underground in the '30s, '40s and '50s and '60s and '70s, all they cared about was flux, which is a white rock. This gold, I myself, I'm going to completely admit it, if I didn't have the modern technology of an XRF gun, which is this \$50,000 gun. You walk around. It's battery controlled. And you shoot the rock and it tells you how much gold you have, how much silver you have. It's the new technology.

**Marin Katusa:** The old guys didn't have that. This gold is so high grade that it's green. On my report, I show all the photos. No geologist could see it with their own eyes because it's so rare. You don't see these at mines. And that's why the Kennecott guys underground, they didn't have the benefit that we had of modern technology, and it was a different time. All they were focused on was producing the flux. And yet, that flux was so pure quartzite, the other 1.5% was super high



grade gold and silver, that's the hanging rock around the super high grade. These guys missed it by 20 feet, Robert, 20 feet.

Robert Kiyosaki: That's the rock.

Marin Katusa: You have it. That rock right there is about 20 kilos, has over 10 ounces per ton gold. It's worth over \$20,000, just that rock melt down value. But it's a beautiful rock. That's on my side table in my desk in my office. Robert, they just opened up a new extension zone, all the analysts were there. This is the hottest story in the mining world right now. 102 ounces per ton, fire assayed over eight feet. That's a \$180,000 rock. When the average mine in the world is not even 1% of that, it's just mine blowing.

Robert Kiyosaki: Well, the mine that the Chinese took from us, we were lucky if we produced 10 ounces per ton, and this is 102 ounces per ton.

Marin Katusa: Yeah, that one section. So if you think about where this is all going, it's in America. You have \$400 million of infrastructure already spent that you don't have to go and put in Chile, or somewhere in Africa. You have the power grid. You have-

Robert Kiyosaki: Say it again. Say it again. God produced gold, but ...

Marin Katusa: The devil took it and spread it around to his friends. I think that's the key aspect.

Robert Kiyosaki: I climbed the Andes. I climbed Mongolia. I climbed Argentina and then in China. And this thing sits in America.

Marin Katusa: I've been to Mongolia a few times. I love history. I read a lot. Do you know what Genghis Khan called his land, which is Mongolia? He himself called it the asshole of the world. Right? And you think about any of these companies that go to these jurisdictions, of course, the foreigners are going, "Wow, these guys want to build the roads and all these buildings and the power lines. And then we're going to give them the gold." All the infrastructure has to come in before you produce an ounce of gold.

Robert Kiyosaki: Correct, correct. We need to run, but I just want a final thing. The more crazy it gets, the more fanatical people get, the real entrepreneurs will find more opportunity, while everybody else is complaining about the stock market going up, and the interest rates going up and all that. If you're an entrepreneur and you know your stuff, there's more opportunity because the crazies out there, like ALC, and I won't mention him, Biden and those guys, they're creating more opportunities for all of us. But you've got to be able to see them. So I want to thank Marin. And then can you tell us about your newsletter?



- Robert Kiyosaki: Also, please remember, most of what Marin does is for the guys on the fast track. You have to be accredited, which means you have to be already rich, and why the rich get richer. But then it gets diluted down into ETFs and other things. So what is your newsletter, Marin?
- Marin Katusa: So it explains all the site visit, interviews with the biggest people in this sector, whether it's Ross Beaty, to Bob Quartermain, to Sean Rosen, because of my Rolodex and my relationships with the guys, it's been always my mission. I don't do any of this for money. It's funny, but most importantly, it's deal flow. There's that old saying, publish or perish. In my world, because when everybody froze in 2021 and '21, I got more aggressive and did site visits when no one went out. Actually, Katusa Research was the first site visit out of Canada during the pandemic. And we had to file all these crazy forms because that's how you get the opportunity. When everybody is frozen, focused on something here that isn't that big of a deal, there's incredible opportunities over here.
- Marin Katusa: So you have to be open minded, take risks, and for example, Robert, I put up 350 grand on a site visit, and all the due diligence, and all my costs, and I could've lost it, but it's made my group and over five times our investment. And we put \$40 million into it. So those are the type of gains that you can get by understanding the history, understanding the political risk, understanding the business, and do not bet against America. The rise of America's upon us, and I know if you looked at the media, you look at San Francisco, you look what's going on in Canada. Canada's just a derivative of the US, I've been there and traveled the world. The rise of America is upon us.
- Robert Kiyosaki: And that's why it should not change from the Magna Carta, it would be the MAGA Carta, Make American Great Again. One more thing is that gold mine that Marin found is over 100 years old. If you understand my world, most of the gold mines I look, and they weren't even started yet. And that's where the expense, you have to dig them out. This thing's already dug out. And all Marin did was look to the left. It was sitting right next to the left because they're looking for something else.
- Robert Kiyosaki: Anyway, I really thank you. Thank you for being an educator and being my partner in many, many deals, and involved with those who have no idea what we're talking about. Play the cashflow game and you'll see it's called the fast track. It's not called the rat race. Thank you very much.
- Marin Katusa: All right, guys. Take care.
- Robert Kiyosaki: When we come back, we'll have the final wrap up with Sarah. Welcome back. Robert Kiyosaki with The Rich Dad Radio Show, the good news and bad news about money. And again, I want to thank my special friend and guest. And for full disclosure, I invest with him, Marin Katusa. But he does support what Rich Dad teaches. If you didn't understand and know that there's a rat race, and

most people go to school to be in the rat race. That's why they're afraid of ... They have to take a shot because if they don't take the shot from the vaccine, they lose their jobs. But if you invest on the fast track, which is where I invest in, you don't worry about that stuff. So Marin was talking about the biggest gold mine in history. I found the biggest one in China, but now this one's found in America. And the rich get richer. Sarah, what'd you think?

Sarah: I think that was the most shocking. I even mouthed to you when he said it. I was like, "Wait. That's in America?"

Robert Kiyosaki: Yeah.

Sarah: And it's just shocking. So when his book's titled The Rise of America, there we go. We're sitting on a gold mine.

Robert Kiyosaki: And he was talking about the Magna Carta. I said, "Just change it to Trump's MAGA Carta and make America great again," because that's all ... We're capitalists. And the people that hate Trump are those academic elites who are, if you cut them, they bleed fascism. They want to tell you how to run their lives, but they can't even run theirs. Hillary would call me deplorable. This guy, Fauci, is a fascist. You know what I mean? He's not elected, but he can control the world. And look at the Federal Reserve Bank. They're not even federal. They're a fascist organization and they control the world. They're academics like my poor dad. I'd rather hang out with guys like Marin, who is an academic, but he's also a capitalist.

Robert Kiyosaki: So anyway, I really want to thank Marin Katusa. Thank you for listening to The Rich Dad Radio Show. And keep playing the cashflow game in real life. Thank you.

Sarah: Thank you.